

19-34-07

RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND ENTER INTO AN AGREEMENT WITH BAKER PUBLIC RELATIONS

WHEREAS, it is in the interest of the Hudson River-Black River Regulating District’s mission to accurately and publicly communicate the important role it plays regarding flood protection and flow augmentation; and

WHEREAS, the occasion of the Black River Regulating District’s 100th anniversary provides a rare and useful opportunity to advance the visibility of the organization in the public’s view; and

WHEREAS, the effective and appropriate use of social media has emerged as a critical tool for communicating with the public and state policy makers; and

WHEREAS, the prompt and professional crafting, formatting, and dissemination of Regulating District press releases helps support the Regulating District’s mission; and

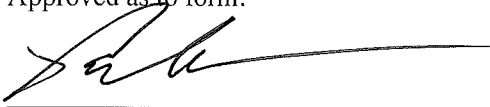
WHEREAS, an overall strategic communications strategy will play an integral role in the Regulating District achieving its goals; and

WHEREAS, the Regulating District’s annual MWBE goal is 30%; and

WHEREAS, Baker Public Relations, a certified WBE, has provided a proposal to provide the services described above to the Regulating District;

NOW THEREFORE BE IT RESOLVED, that the Board of the Hudson River-Black River Regulating District authorizes the Executive Director to enter into an agreement with Baker Public Relations through January 31, 2020, at an amount not to exceed \$36,400.

Approved as to form:



Robert P. Leslie
General Counsel

Motion was made by Mr. Rosenthal and seconded by Mr. DeWitt that the Resolution be approved.

Present and Voting:

<u>MEMBER</u>	<u>AYE</u>	<u>NOE</u>	<u>ABSTAIN</u>
Mr. Finkle	<u>X</u>	_____	_____
Mr. Hayes	<u>X</u>	_____	_____
Mr. Rosenthal	<u>X</u>	_____	_____
Mr. De Witt.....	<u>X</u>	_____	_____

19-35-07

**RESOLUTION SCHEDULING DATE, TIME AND LOCATION OF THE
SEPTEMBER 10, 2019 GOVERNANCE COMMITTEE AND REGULAR BOARD
MEETINGS**

BE IT RESOLVED, that the next meeting of the Board of the Hudson River-Black River Regulating District will be held on September 10, 2019 with a location to be determined later; and

BE IT FURTHER RESOLVED, that the Governance Committee will meet first at 10:00 A.M., followed by the Regular meeting of the Board.

Approved as to form:



Robert P. Leslie
General Counsel

Motion was made by Mr. Hayes and seconded by Mr. DeWitt that the Resolution be approved.

Present and Voting:

<u>MEMBER</u>	<u>AYE</u>	<u>NOE</u>	<u>ABSTAIN</u>
Mr. Finkle	<u>X</u>	_____	_____
Mr. Hayes.....	<u>X</u>	_____	_____
Mr. Rosenthal.....	<u>X</u>	_____	_____
Mr. De Witt.....	<u>X</u>	_____	_____