22-21-05

RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND ENTER INTO AN AGREEMENT WITH INTERACTIVE MEDIA CONSULTING, LLC

WHEREAS, the Regulating District is authorized to administer a permit system for access to and on Great Sacandaga Lake; and

WHEREAS, the Regulating District implemented a new online payment system in 2021 to allow customers the ability to renew these permits more easily and efficiently; and

WHEREAS, an online permit transaction system has resulted in greater speed for renewals, and improved record keeping such as a definitive email confirmation of a successful transaction; and

WHEREAS, the Regulating District's service to residents on and around Great Sacandaga Lake has been significantly ameliorated by the introduction of an online permit transaction option; and

WHEREAS, the Regulating District seeks to build on these improvements by further enhancing the functionality of the online system and providing the necessary technical support to customers; and

WHEREAS, Interactive Media Consulting, LLC, ("IMC") a certified WBE, has provided necessary technical support services pursuant to Board authorizations enacted in May 2020 and November of 2021; and

WHEREAS, IMC also manages the Regulating District's Constant Contact account and provides website hosting services; and

WHEREAS, IMC has provided a proposal to provide the services described above to the Regulating District;

NOW THEREFORE BE IT RESOLVED, that the Board of the Hudson River-Black River Regulating District authorizes the Executive Director to enter into an agreement with Interactive Media Consulting, LLC at an amount not to exceed \$9,346.

Approved as to form:

Robert P. Leslie General Counsel Mr. Reagan....

Ms. Allen....

Motion was made by Mr. Candido and seconded by Mr. Hayes that the Resolution be approved.