

23-35-08

RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND ENTER INTO AN AGREEMENT WITH INTERACTIVE MEDIA CONSULTING, LLC

WHEREAS, the Regulating District is authorized to administer a permit system for access to and on Great Sacandaga Lake; and

WHEREAS, the Regulating District implemented a new online payment system in 2021 to allow customers the ability to renew these permits more easily and efficiently; and

WHEREAS, an online permit transaction system has resulted in greater speed for renewals, and improved record keeping such as a definitive email confirmation of a successful transaction; and

WHEREAS, the Regulating District's service to residents on and around Great Sacandaga Lake has been significantly ameliorated by the introduction of an online permit transaction option; and

WHEREAS, the Regulating District seeks to build on these improvements by further enhancing the functionality of the online system and providing the necessary technical support to customers; and

WHEREAS, Interactive Media Consulting, LLC, ("IMC") a certified WBE, has provided necessary technical support services pursuant to Board authorizations enacted in May 2020, November of 2021, and May 2022; and

WHEREAS, IMC also manages the Regulating District's Constant Contact account and provides website hosting services; and

WHEREAS, IMC has provided a proposal to provide the services described above to the Regulating District;

NOW THEREFORE BE IT RESOLVED, that the Board of the Hudson River-Black River Regulating District authorizes the Executive Director to enter into an agreement with Interactive Media Consulting, LLC at an amount not to exceed \$9,638.40.

Approved as to form:



Robert P. Leslie
General Counsel

Approved at the August 1, 2023 Board Meeting

Motion was made by Mr. Candido and seconded by Mr. DeWitt that the Resolution be approved.

Present and Voting:

<u>MEMBER</u> _____	<u>AYE</u> _____	<u>NOE</u> _____	<u>ABSTAIN</u> _____
Mr. Finkle.....	<u> X </u>	_____	_____
Mr. DeWitt.....	<u> X </u>	_____	_____
Mr. Candido.....	<u> X </u>	_____	_____
Mr. Hayes.....	<u> X </u>	_____	_____
Mr. Bird.....	<u> X </u>	_____	_____
Mr. Reagan.....	<u> X </u>	_____	_____
Ms. Allen.....	<u> X </u>	_____	_____