## RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND ENTER INTO AN AGREEMENT WITH INTERACTIVE MEDIA CONSULTING, LLC

WHEREAS, the Regulating District is authorized to administer a permit system for access to and on Great Sacandaga Lake; and

**WHEREAS**, the Regulating District implemented a new online payment system in 2021 to allow customers the ability to renew these permits more easily and efficiently; and

WHEREAS, an online permit transaction system has resulted in greater speed for renewals, and improved record keeping such as a definitive email confirmation of a successful transaction; and

**WHEREAS**, the Regulating District's service to residents on and around Great Sacandaga Lake has been significantly ameliorated by the introduction of an online permit transaction option; and

WHEREAS, the Regulating District seeks to build on these improvements by further enhancing the functionality of the online system and providing the necessary technical support to customers; and

**WHEREAS**, Interactive Media Consulting, LLC, ("IMC") a certified WBE, has provided necessary technical support services pursuant to Board authorizations enacted in May 2020, November of 2021, May 2022, and August 2023; and

WHEREAS, IMC also manages the Regulating District's Constant Contact account and provides website hosting services; and

**WHEREAS**, on June 5, 2024, IMC provided a proposal for the services described above to the Regulating District;

**NOW THEREFORE BE IT RESOLVED**, that the Board of the Hudson River-Black River Regulating District authorizes the Executive Director to enter into an agreement with Interactive Media Consulting, LLC for the period of July 1, 2024 through June 30, 2025 at an amount not to exceed \$8,624.00.

Approved as to form:

Robert P. Leslie General Counsel

Motion was made by Mr. Hayes and seco	naed by Mr. Dewitt	that the Resoluti	ion be approved
Present and Voting:			
<u>MEMBER</u>	<u>AYE</u>	<u>NOE</u>	ABSTAIN
Mr. Finkle	X		
Mr. DeWitt	X		
Mr. Candido	X		
Mr. Hayes	X		
Mr. Bird			X
Mr. Reagan	X		
Ms. Allen	X		